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### **Kashmir Tourism**

Kashmir, located in the northern part of India, is often referred to as "Paradise on Earth" due to its breathtaking natural beauty. Known for its stunning landscapes, Kashmir features snow-capped mountains, lush green valleys, serene lakes like Dal Lake, and vibrant gardens. The region is rich in culture and history, offering a unique blend of traditions and cuisines. Kashmir is also famous for its handicrafts, including Pashmina shawls and intricate woodwork. Its picturesque scenery and tranquil atmosphere make it a must-visit destination for nature lovers and adventure enthusiasts alike.



# **Tourism Highlights**

Scenic Valleys and Landscapes: Srinagar: The summer capital of Jammu and Kashmir, famous for Dal Lake, Nigeen Lake, houseboats, and the Mughal Gardens (Shalimar Bagh, Nishat Bagh). Gulmarg: A picturesque hill station known for skiing, the Gulmarg Gondola (one of the world's highest cable cars), and meadows blanketed with wildflowers. Pahalgam: Nestled by the Lidder River, it's a hub for trekking, trout fishing, and the starting point for the Amarnath Yatra. Sonamarg: Known as the "Meadow of Gold," it's a gateway to glaciers and popular for camping, trekking, and pony rides.

**Dal Lake and Houseboats :** Experience the iconic **Shikara rides** on Dal Lake. Stay in traditional **houseboats** and enjoy the serene beauty of the floating gardens and vibrant markets.

#### **Travel Support Services**



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Adventure Activities: Skiing and Snowboarding: Popular in Gulmarg during winter. Trekking: Routes like the Great Lakes Trek, Tarsar Marsar Trek, and Kolahoi Glacier Trek offer unmatched experiences. White Water Rafting: In Lidder River (Pahalgam) and Sindh River (Sonamarg). Golfing: The Gulmarg Golf Course is one of the highest in the world.

**Historical and Spiritual Sites: Shankaracharya Temple (Srinagar):** A sacred Hindu temple with panoramic views of Srinagar. **Hazratbal Shrine:** A revered Muslim shrine by Dal Lake. **Jamia Masjid (Srinagar):** A 600-year-old wooden mosque in the heart of the old city. **Kheer Bhawani Temple:** Dedicated to Goddess Ragnya Devi and surrounded by serene landscapes.

**Offbeat Destinations: Doodhpathri:** Known for its lush green pastures and a serene environment. **Yusmarg:** A lesser-explored meadow, perfect for nature walks and solitude. **Aru Valley:** A picturesque base for treks and adventure activities near Pahalgam. **Gurez Valley:** A remote, pristine valley offering unmatched natural beauty and a glimpse into the life of the Dard-Shina tribes.

**Festivals and Culture: Tulip Festival (April):** Asia's largest tulip garden in Srinagar showcases vibrant tulip blooms against a Himalayan backdrop. **Saffron Harvesting (Autumn):** Witness saffron fields in Pampore. **Local Handicrafts:** Buy Kashmiri shawls, carpets, and papier-mâché artifacts from local bazaars like Lal Chowk.

**Kashmir Cuisine: Wazwan:** A traditional Kashmiri feast featuring Rogan Josh, Yakhni, Gushtaba, and more. **Kahwa:** A fragrant green tea infused with saffron, almonds, and cardamom. **Street Food:** Relish delicacies like Sheermal, Kulcha, and Kebabs.

**Wildlife and Nature: Dachigam National Park:** Home to the endangered Hangul deer and diverse flora and fauna. **Manasbal Lake:** Known for its birdlife and serene ambiance. **Betaab Valley:** Named after the Bollywood movie "Betaab," it's a lush spot near Pahalgam.

**Amarnath Yatra:** A spiritual pilgrimage to the Amarnath Cave dedicated to Lord Shiva, held annually during July-August.

#### **Best Time to Visit:**

- Spring (March to May): Blooming gardens and pleasant weather.
- Summer (June to August): Ideal for sightseeing, trekking, and escaping the heat of the plains.

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- Autumn (September to November): Perfect for enjoying saffron fields and Chinar tree foliage.
- Winter (December to February): Best for snow activities like skiing in Gulmarg.

#### **KASHMIR**

## (6 NIGHTS 7 DAYS)

(Srinagar - Pahalgam- Gulmarg- Sonamarg - Doodhpathri - Srinagar)

Day 01: Arrival In Srinagar: Local sightseeing –Full day

Airport Arrival And Check In Hotel day reserved to visit and enjoy the famous Mughal Gardens' like Cheshmashahi (The Royal Spring), Nishat Bagh (The Garden of Pleasure), Shalimar Bagh (The Abode of Love), Botanical Garden, and other Historically important Religious Places Like Dargah Shrief Hazratbal Shrine, Shankracharya temple and evening go for shopping, if any. Overnight stay in HOTEL.

Overnight stay in Srinagar

Day 02: Srinagar to Pahalgam: (97 kilometers / 2-30 hrs

Srinagar-Pahalgam Morning after breakfast drive to Pahalgam 2440 Mtrs. (Vale of Kashmir) on the way visit saffron fields and Avantipur ruins which is eleven Hundred years old Temple.



# Destinations of India ( Premium Meeting & Travel Company)

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Finally by the lunch time you will reach Pahalgam which is most famous place for Indian Film industry. After Lunch enjoy the nature charm of the valley. Baiseran, mini Switzerland horse ride and (own payment )Dinner and overnight stay at hotel. overnight stay in pahalgam

Day 03: Pahalgam to Srinagar

After breakfast and drive to Srinagar and overnight stay in hotel

Day 04: Srinagar –Gulmarg-Srinagar This morning after breakfast leave for Gulmarg which is one of the most beautiful summer resort in the Valley. It is popular for its highest golf course in the world and skiing during winter season. Once can have Gondola ride (cable car) from Gulmarg to Khalinmarg, Return to Srinagar, enjoy your Dinner & overnight stay at hotel.

Day 05: Srinagar to Sonamarg Day trip

We begin our day with a sumptous breakfast at the hotel. After breakfast we will drive to the majestic mountain resort of Sonamarg. The route towards Sonamarg takes us on a picturesque country side drive where we will come across rolling hills, green forests, clear water streams and blooming rice fields. We will zoom past the town of Kangan which handles all the local needs of this region.



From Kangan, we will drive towards Mammar, famous for its trout farm and stopover for a warm cup of tea before we head towards Sonamarg. We will once again alight from our vehicles at the tourist spot of Gagangir. The spot is built in the middle of the river Sindh and looks like an island with snow glaciers covering one or the

# Destinations of India ( Premium Meeting & Travel Company)

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other spot. In Sonamarg we will take a 3 hour walk or horseback trip to the Thajwassglacier. After our return we will visit the small town market for some snacks or just pay a visit observing the local people going with thier daily routine. Later evening drive back towards Srinagar. Dinner and overnight stay at hotel

Day 06: Srinagar to Day trip to Doodhpathri

After early morning breakfast transfer to Doodhpathri. The name "doodpathri" means Valley of Milk. It is said that the famous saint of Kashmir Sheikh ul Aalam Sheikh Noor din Noorani has prayed here and once when he was in search of water in the meadows,to offer prayers, he pricked the ground with his stick to search for water and milk came out. He asked the milk that you can only be used for drinking and not performing ablution.



Hearing this milk at once changed its state to water and the meadow got its name Doodpathri. The water which is at present flowing through the meadows has a milky appearance from the distance and remains very cold throughout the year. The lush green grasses over the vast meadows and silver shining streams running over the large stones further increase its beauty. Doodhpathri is sloping grassy landscapes with a diversity of multicolored flowers up to Chang. The famous Tosamaidan lies in the west of Doodpathri. later we will drive back towards Srinagar. Dinner and overnight stay will be at Houseboat in Srinagar

Overnight stay at Houseboat in Srinagar.

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Day 07: Departure from Srinagar

Early in the morning right after breakfast you will be transferred to your waiting vehicle and drop Srinagar Airport

#### \*TOUR ENDS\*

Tailor Made Tour Itineraries are available for other Destinations in Kashmir which includes as per below;

- Jammu Katra Vaishno Mata Devi Darshan Jammu Patni top (3N 4Days)
- Srinagar Kargil -Aryan Valley- Srinagar (3N 4 D)
- Srinagar- Pahl gam- Srinagar ( 3 N 4 D)
- Srinagar- Gulmarg- Yusmarg Sringar( 3 N 4 D)
- Srinagar -Kargil -Suru Valley -Srinagar ( 3 N 4 D)
- Srinagar -Sonmarg -Gulmarg -Pahl gam- Sringar (4N 5 D)
- Srinagar -Gulmarg- Pahlgam -Dachigam National Park -Srinagar (5N 6 D)
- Srinagar -Gulmarg -Pahlgam- Dachigam National Park- Kokernag with Sinthan Top Lihinwan and Margan Top Sonmarg -Srinagar(8 N 9 d)