

Destinations of India

(Premium Meeting & Travel Company)

No 88/3, Ground Floor, 1st Main Road, Radha Krishna T. R. Nagar Bangalore- 560028 INDIA PH: +91- 80 – 26764868 560028

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Kashmir Tourism

Kashmir, located in the northern part of India, is often referred to as "Paradise on Earth" due to its breathtaking natural beauty. Known for its stunning landscapes, Kashmir features snow-capped mountains, lush green valleys, serene lakes like Dal Lake, and vibrant gardens. The region is rich in culture and history, offering a unique blend of traditions and cuisines. Kashmir is also famous for its handicrafts, including Pashmina shawls and intricate woodwork. Its picturesque scenery and tranquil atmosphere make it a must-visit destination for nature lovers and adventure enthusiasts alike.



Tourism Highlights

Scenic Valleys and Landscapes: **Srinagar:** The summer capital of Jammu and Kashmir, famous for Dal Lake, Nigeen Lake, houseboats, and the Mughal Gardens (Shalimar Bagh, Nishat Bagh). **Gulmarg:** A picturesque hill station known for skiing, the Gulmarg Gondola (one of the world's highest cable cars), and meadows blanketed with wildflowers. **Pahalgam:** Nestled by the Lidder River, it's a hub for trekking, trout fishing, and the starting point for the Amarnath Yatra. **Sonamarg:** Known as the "Meadow of Gold," it's a gateway to glaciers and popular for camping, trekking, and pony rides.

Dal Lake and Houseboats: Experience the iconic **Shikara rides** on Dal Lake. Stay in traditional **houseboats** and enjoy the serene beauty of the floating gardens and vibrant markets.

Adventure Activities: Skiing and Snowboarding: Popular in Gulmarg during winter. **Trekking:** Routes like the Great Lakes Trek, Tarsar Marsar Trek, and Kolahoi Glacier Trek offer unmatched experiences. **White Water**

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Rafting: In Lidder River (Pahalgam) and Sindh River (Sonamarg). **Golfing:** The Gulmarg Golf Course is one of the highest in the world.

Historical and Spiritual Sites: **Shankaracharya Temple (Srinagar):** A sacred Hindu temple with panoramic views of Srinagar. **Hazratbal Shrine:** A revered Muslim shrine by Dal Lake. **Jamia Masjid (Srinagar):** A 600-year-old wooden mosque in the heart of the old city. **Kheer Bhawani Temple:** Dedicated to Goddess Ragnya Devi and surrounded by serene landscapes.

Offbeat Destinations: **Doodhpathri:** Known for its lush green pastures and a serene environment. **Yusmarg:** A lesser-explored meadow, perfect for nature walks and solitude. **Aru Valley:** A picturesque base for treks and adventure activities near Pahalgam. **Gurez Valley:** A remote, pristine valley offering unmatched natural beauty and a glimpse into the life of the Dard-Shina tribes.

Festivals and Culture: **Tulip Festival (April):** Asia's largest tulip garden in Srinagar showcases vibrant tulip blooms against a Himalayan backdrop. **Saffron Harvesting (Autumn):** Witness saffron fields in Pampore. **Local Handicrafts:** Buy Kashmiri shawls, carpets, and papier-mâché artifacts from local bazaars like Lal Chowk.

Kashmir Cuisine: **Wazwan:** A traditional Kashmiri feast featuring Rogan Josh, Yakhni, Gushtaba, and more. **Kahwa:** A fragrant green tea infused with saffron, almonds, and cardamom. **Street Food:** Relish delicacies like Sheermal, Kulcha, and Kebabs.

Wildlife and Nature: **Dachigam National Park:** Home to the endangered Hangul deer and diverse flora and fauna. **Manasbal Lake:** Known for its birdlife and serene ambiance. **Betaab Valley:** Named after the Bollywood movie "Betaab," it's a lush spot near Pahalgam.

Amarnath Yatra: A spiritual pilgrimage to the Amarnath Cave dedicated to Lord Shiva, held annually during July-August.

Best Time to Visit:

- **Spring (March to May):** Blooming gardens and pleasant weather.
- **Summer (June to August):** Ideal for sightseeing, trekking, and escaping the heat of the plains.
- **Autumn (September to November):** Perfect for enjoying saffron fields and Chinar tree foliage.
- **Winter (December to February):** Best for snow activities like skiing in Gulmarg.

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Kashmir

(4 NIGHTS 5 DAYS)

(Srinagar – Sonamarg -Gulmarga- Pahalgam -Srinagar)

Day 1: Arrival in Srinagar, city tour - On your arrival at the Srinagar International Airport, you will be taken for a 35 minutes drive through the heart of New Srinagar city, passing the Abdullah bridge which connects the banks of the Jhelum river. Proceed for an hour of Shikara ride in the lake. After some rest, a day of local sightseeing that includes a visit to the famous Mughal gardens of Nishat and Shalimar. Overnight stay in hotel/houseboat.



Day 2: Sonmarg day trip - After breakfast, drive to Sonmarg (90 kms/3 hrs) enroute Kheer Bhawani Darshan. On arrival at Sonmarg, visit Thajjwas glacier (own cost) . Return back to Srinagar. Overnight stay in hotel



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Day 3: Gulmarg day trip - After Breakfast, drive to Gulmarg (55 kms/2 hrs). Arrival at Gulmarg. You can do Khilanmarg sightseeing here by gondola ride at your own cost, return back to Srinagar. Dinner and overnight stay at hotel.

Day 4: Pahalgam day trip - After breakfast, drive to Pahalgam, visit Betaab Valley and Chandanwari as well as take a horse riding trip to Baisaran meadows (at your own cost). After sightseeing around the mountain valley for most of the day, we will drive back to Srinagar and transfer to the hotel/ houseboat for overnight stay.



Day 5: Drop at Airport/Railway Station - After breakfast, check out from the hotel and we will assist you with transfers to airport with memories .

Tour Ends

Tailor Made Tour Itineraries are available for other Destinations in Kashmir which includes as per below;

- **Jammu - Katra - Vaishno Mata Devi Darshan Jammu – Patni top (3N 4Days)**
- **Srinagar - Kargil -Aryan Valley- Srinagar(3N 4 D)**
- **Srinagar- Pahl gam- Srinagar (3 N 4 D)**
- **Srinagar- Gulmarg- Yusmarg - Sringar(3 N 4 D)**
- **Srinagar -Kargil -Suru Valley -Srinagar (3 N 4 D)**
- **Srinagar -Sonmarg -Gulmarg -Pahl gam- Sringar (4N 5 D)**
- **Srinagar -Gulmarg- Pahlgam -Dachigam National Park -Srinagar (5N 6 D)**

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- **Srinagar -Gulmarg -Pahlgam- Dachigam National Park- Kokernag with Sinthan Top - Lihinwan and Margan Top Sonmarg -Srinagar(8 N 9 d)**